‘Future Places and Spaces’
Conference Sponsorship and Exhibitor Pack

Monday 1st June 2015 · 9.30am - 4.30pm
QUB, Riddel Hall, 185 Stranmillis Road, Belfast BT9 5EE
Welcome

Landscape Institute Northern Ireland is pleased to announce its one day conference relating to the design, implementation and management of Northern Ireland’s places and spaces. Landscape Architecture is a unique profession at the interface between people and the natural environment, and this conference marks 50 years of the profession in Ireland and Northern Ireland. Planning and local government reform in 2015 represents a significant change in the manner in which places will be perceived, valued, procured and maintained. By critical review of the design, implementation and management of our places, this conference seeks to stimulate and inform government clients and decision-makers by providing a vision and ambition for the future.

75-150 delegates are expected at the conference, primarily comprising those who commission, deliver and manage places and spaces in the built environment in Northern Ireland, Britain and Ireland: central and local government, landscape architects, architects, planners, environmental practitioners, students and professionals, and VIP guests.
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About Landscape Institute Northern Ireland

The Landscape Institute is charged by Royal Charter with protecting, conserving and enhancing the natural and built environment for the benefit of the public. As a professional body and educational charity, the Landscape Institute champions well-designed and well-managed urban and rural landscape. In practice and research, landscape architects provide holistic approaches to the design, planning, science and management of the places and space of our environment. The Landscape Institute’s accreditation procedures and advocacy programmes ensure that landscape architects works to the highest standards, providing a dynamic approach to today’s environmental, social and economic challenges.

The landscape architecture profession focuses on multi-functionality, quality and sustainability in our landscape through the design, implementation and management of great places for community and environment. Initially established as the society of Landscape Architects in Ireland, the profession of landscape architecture in Northern Ireland is now represented by Landscape Institute Northern Ireland.
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Landscape Institute Northern Ireland

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Sponsorship Opportunities

The following are examples of some of the sponsorship opportunities available. However, if you have any other suggestions of how you would like to promote your organisation, we would be only too pleased to discuss your requirements.

**Speaker Sponsorship** – based on the actual expenses to be paid directly by the sponsor.

**Coffee/Tea Sponsorship - £750 + VAT** – acknowledgement in conference print material, on tent cards at the breaks, and inclusion of promotional material in the conference delegate pack.

**Lunch Sponsorship – £1,500 + VAT** – acknowledgement in conference print material, on tent cards at lunchtime, and inclusion of promotional material in the conference delegate pack.

**Reception - £1,000 + VAT** – acknowledgement in conference print material, on tent cards at the breaks, and inclusion of promotional material in the conference delegate pack.

**Dinner - £1,000** – acknowledgement in conference print material, on tent cards at the breaks, inclusion of promotional material in the conference delegate pack, plus company representative to welcome guests. **NB**. Dinner to take place at alternative venue.

If you are interested in sponsoring or exhibiting at the Landscape Institute *Future Places and Spaces* conference at Riddel Hall on 1st June 2015, please contact Jayne Fyfe at Happening: jayne@happen.co.uk or tel: 028 9066 4020.
Exhibitor Opportunity

Landscape Institute Northern Ireland is offering a variety of exhibition opportunities at the conference. The exhibition floor plan will be designed to ensure good visibility and access to all stands. Maximum traffic flow will be encouraged by the strategic placement of catering stations at key points in the exhibition area as well as constant referral. All morning/afternoon breaks will be held in the exhibition area. **Exhibitor stands are offered at £995 + VAT for 3m x 2m space or £500 + VAT for table top (1.5m) display.**

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Benefits to Exhibitors

- A significant marketing advantage
- Direct access to an audience made up of your clients, current and potential
- Creation of brand awareness and acceptance
- Demonstration of products
- Increased business potential
- Enhanced company profile
- Broadened exposure through to the conference by acknowledgement in and inclusion in delegate packs

Why Exhibit?

By exhibiting at the conference you will have the opportunity to:-

- Meet face to face with your key target audience, decision makers and influencers
- Generate sales and referrals
- Develop new contacts & leads
- Use the event as a platform to grow your company/brand

All exhibitor stand opportunities will be provided with table, chair and electrical point.
About Happening

Expertise, Professionalism, Results

**Happening** is a Professional Conference Organiser (PCO) specialising in associations, initiated conferences, production and management of conferences and events.

The company specialises in the creation, production and implementation of both regional, national, European and international meetings. Managing Director and founder, Anne Doherty, believes that successful meetings need original thinking, understanding of the needs of the client, strong financial control, passion, creativity and inspiration in order to provide an outcome that meets the needs of all participants, supporters and organisers.

We have delivered events internationally but with a local focus. We work with independent PCO’s globally to be our local support saving you both time and expense.